assemble

Trial Interactive

Digital Campaign - Round 3

CTMS Ad Campaign - Google Ads

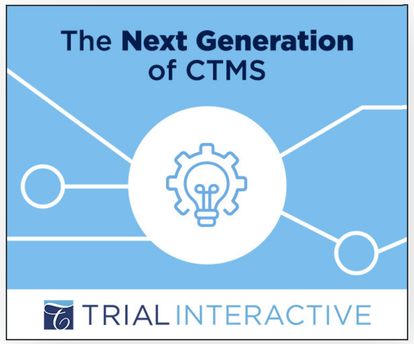
300 x 250



Image has a slight panning.



Image scales and a circle mask it.
Network is revealed from left to right.
Copy fades in.



Previous frame slides to the left as the new network slides in from the right.
Icon scales up and copy fade in.



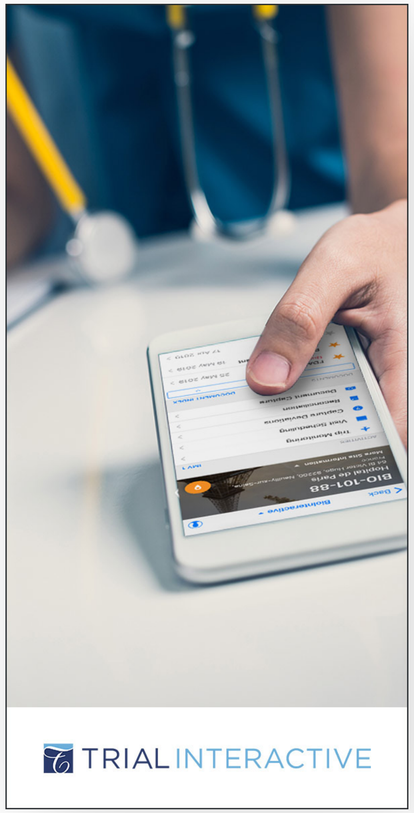
Previous frame slides to the left as the new network slides in from the right.
Icon scales up and copy fade in.



Previous frame slides to the left as the new network slides in from the right.
Copy fade in, line by line and CTA scales up.

CTMS Ad Campaign - Google Ads

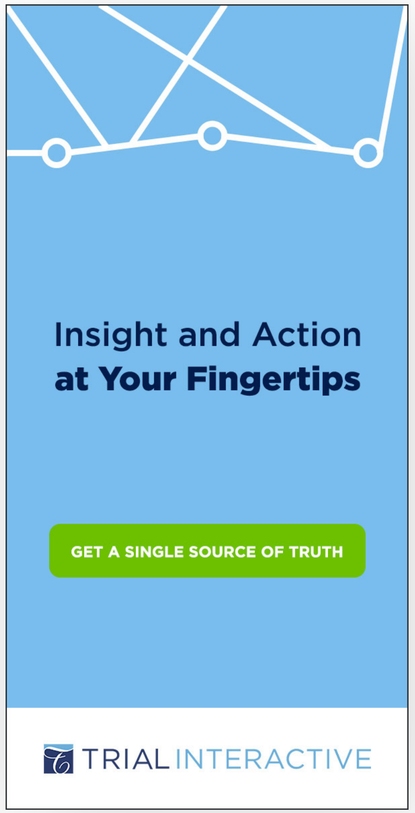
300 x 600





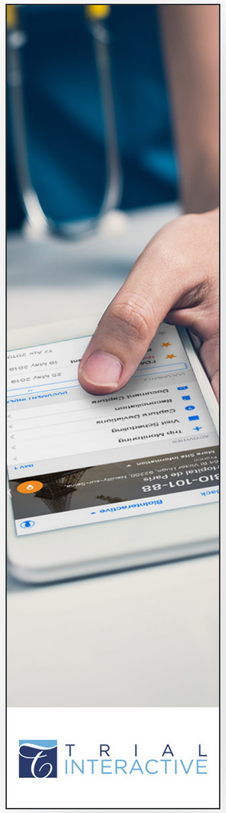


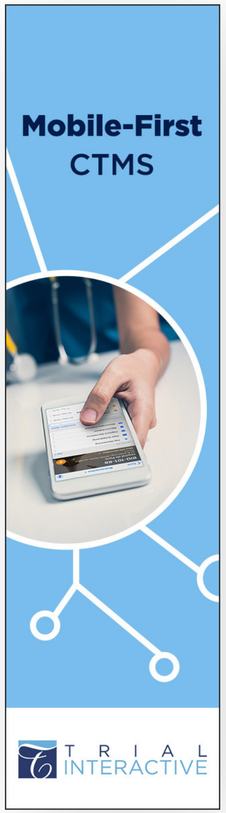


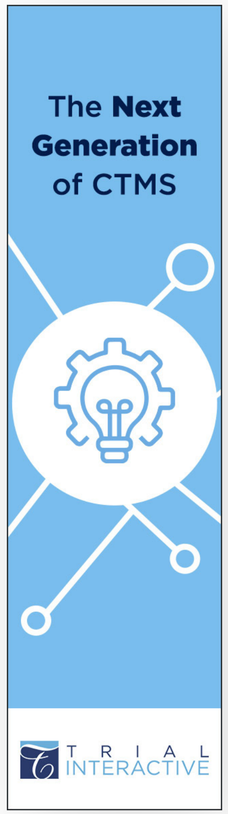


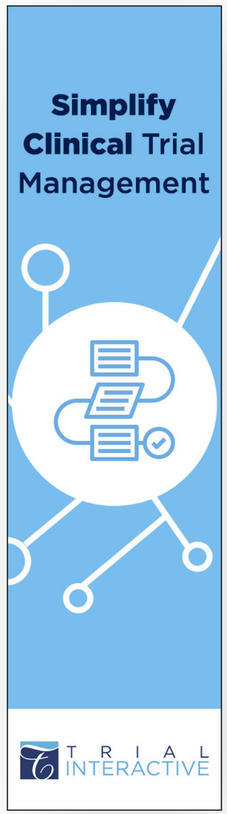
CTMS Ad Campaign - Google Ads

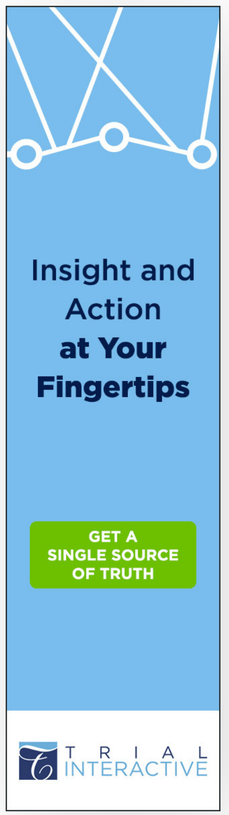
160 x 600





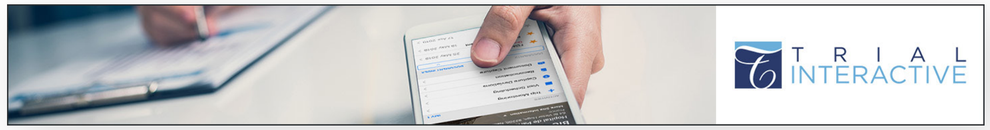




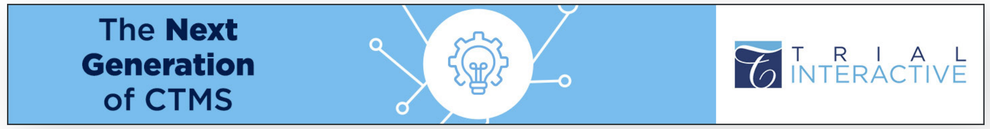


CTMS Ad Campaign - Google Ads

728 x 90







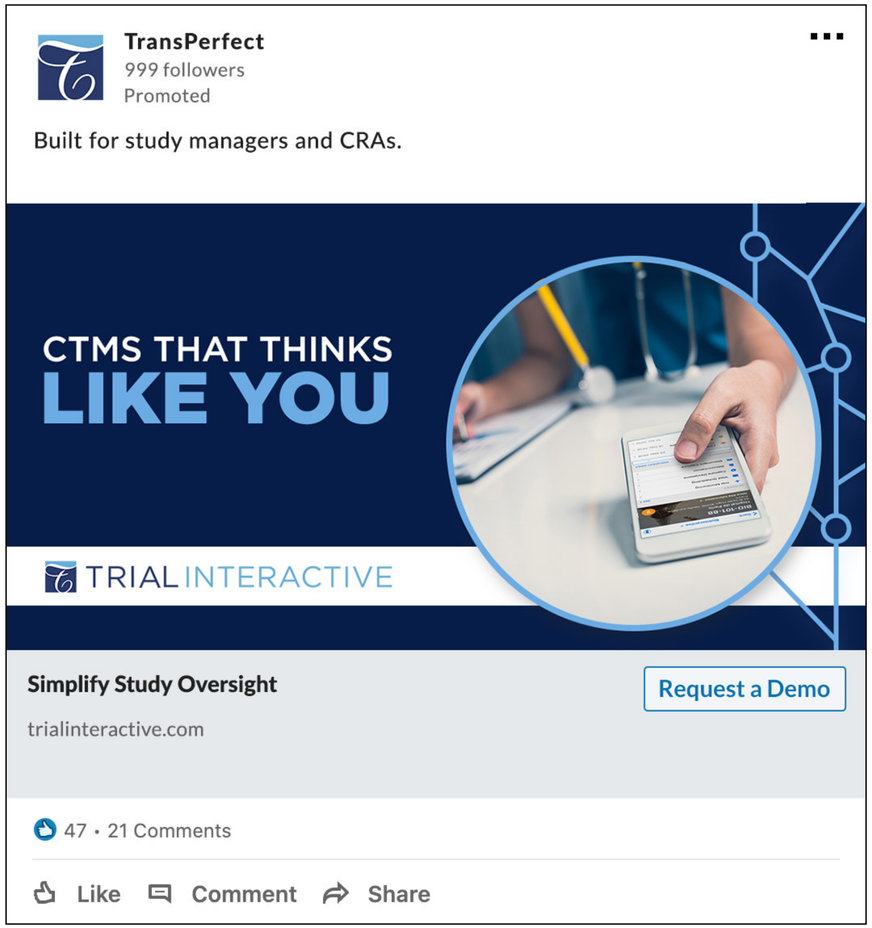




CTMS Ad Campaign - LinkedIn Ads

Concept 1





CTMS Ad Campaign - LinkedIn Ads

Concept 2



